



ASSOCIATION OF AFRICAN AMERICAN  
FINANCIAL ADVISORS  
SHAPING THE FUTURE

# 2024 PARTNERSHIP PROSPECTUS



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[www.aaafinc.com](http://www.aaafinc.com)

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# ABOUT THE ASSOCIATION OF AFRICAN AMERICAN FINANCIAL ADVISORS [AAAA]

**AAAA IS THE LARGEST BUSINESS RESOURCE GROUP FOR LICENSED BLACK/AFRICAN AMERICAN FINANCIAL ADVISORS AND HOME-OFFICE PROFESSIONALS.**

The ASSOCIATION OF AFRICAN AMERICAN FINANCIAL ADVISORS (AAAA) is a nonprofit financial organization that was created to address the needs and concerns of African American Financial Advisors and affiliated Professionals. As a membership-based organization, we are committed to continuing our work uplifting communities impacted by adversity, lack of opportunities, and industry gaps. We work in alliance with leading financial institutions and firms, academic leaders at Historically Black Colleges and Universities that support finance degree programs, legislative and regulatory bodies, and lastly consumer interest organizations.

AAAA was founded as a means to foster the value of career opportunities within financial services and advance the profession of Black/African Americans in the industry. We are committed to creating equitable opportunities for our members and appreciate you joining us.



**2000+**

**ADVISORY, AFFILIATE  
AND STUDENT MEMBERS**

# PARTNER WITH US TO BRIDGE THE RACIAL WEALTH GAP IN AMERICA.

## PARTNER WITH US TO MAKE A LASTING IMPACT!

### AT AAAA, OUR VISION IS CLEAR:

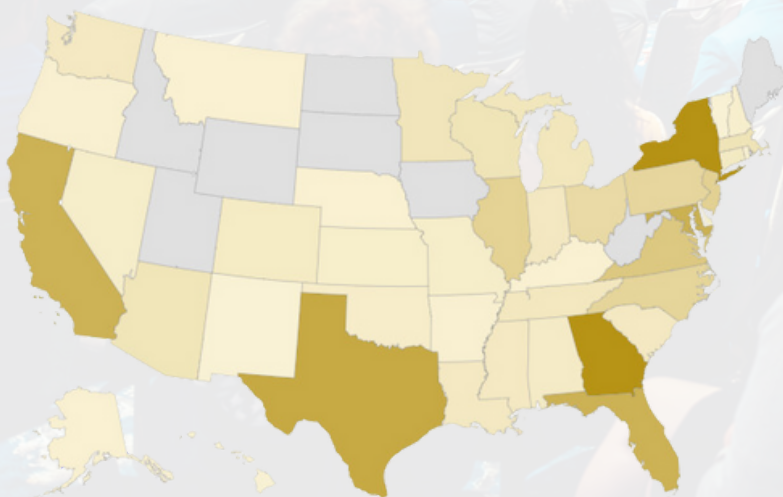
We aspire to equip every Black/African American (B/AA) family in America with a robust financial plan to help chart their futures. But why is this so imperative?

- Empowered Futures
- Boosting the US Economy
- Breaking Generational Cycles
- Redefining the Financial Landscape

Our vision is not just about transforming the financial futures of B/AA families; it's about shaping the destiny of an entire nation. For in the success of B/AA families, America finds its success, setting the stage for a more inclusive, prosperous, and resilient economy for all.

We stand proud with a nationwide presence across **42 states**, **38 Colleges & Universities**, and boasting a robust **network of 6,000+** dedicated Black/African American licensed financial professionals. Our dynamic and transformative initiatives, including Regional and National Conferences, the Women Impact Initiative Network (WIIN), Next-Gen Engagement Program, AAAA's Internship Program, Financial Professional Development Program, and the SIE Program, are at the vanguard of charting paths to financial success and empowerment.

Heatmap of AAAA's Nationwide Financial Advisor Network



**42**

States

**6,000+**

Licensed B/AA Network

**38**

Colleges & Universities

Highest Concentration of Advisors

Lowest Concentration of Advisors

# NATIONAL PARTNERSHIP LEVELS & TIERS

## NATIONAL TITLE LEVEL

- Complimentary AAAA Memberships (Select Advisory Affiliate or Student Memberships)
  - Advisory Membership.....150 Complimentary Membership
  - Affiliate Membership.....250 Complimentary Membership
  - Student Membership.....350 Complimentary Membership
- Access to AAAA Job Board..... Unlimited Job Board Postings
- AAAA Community Meet-Ups.....Included
  - Regional..... 6 Total
  - Campus..... 3 Total
  - Virtual..... 4 Total
- National Conference Engagement.....Included
  - Exhibitor Booth.....Included
  - Partner Showcase.....Included
  - Conference Passes.....20 Complimentary Passes
  - Registration List.....Included
  - Summary Report.....Included
- Regional Conference Engagement.....Included
  - Exhibitor Booth.....Included
  - Conference Passes.....10 Complimentary Passes
  - Partner Showcase.....Included
  - Registration List.....Included
  - Summary Report.....Included
- Virtual Conference Engagement.....Included
  - Exhibitor Booth.....Included
  - Conference Passes..... 30 Complimentary Passes
  - Partner Showcase.....Included
  - Registration List.....Included
  - Summary Report.....Included
- Webinars (Categorized)..... 5 Total
- Email Distribution..... 6 Total
- Social Media Marketing.....6 Total
- Print Media.....Included
- Standard Logo Placement..... Included
- FPDP.....Included
- Next Gen Engagement .....Included
- B/AA Industry Report.....Included

**\$300,000**

## AMBASSADOR LEVEL

- Complimentary AAAA Memberships (Select Advisory Affiliate or Student Memberships)
  - Advisory Membership.....100 Complimentary Membership
  - Affiliate Membership.....200 Complimentary Membership
  - Student Membership.....300 Complimentary Membership
- Access to AAAA Job Board..... Unlimited Job Board Postings
- AAAA Community Meet-Ups.....Included
  - Regional..... 6 Total
  - Campus..... 3 Total
  - Virtual..... 4 Total
- National Conference Engagement.....Included
  - Exhibitor Booth.....Included
  - Partner Showcase.....Included
  - Conference Passes.....20 Complimentary Passes
  - Registration List.....Included
  - Summary Report.....Included
- Regional Conference Engagement.....Included
  - Exhibitor Booth.....Included
  - Conference Passes.....10 Complimentary Passes
  - Partner Showcase.....Included
  - Registration List.....Included
  - Summary Report.....Included
- Virtual Conference Engagement.....Included
  - Exhibitor Booth.....Included
  - Conference Passes..... 30 Complimentary Passes
  - Partner Showcase.....Included
  - Registration List.....Included
  - Summary Report.....Included
- Webinars (Categorized)..... 5 Total
- Email Distribution..... 6 Total
- Social Media Marketing.....6 Total
- Print Media.....Included
- Standard Logo Placement..... Included
- FPDP.....Included
- Next Gen Engagement .....Included

**\$250,000**

# NATIONAL PARTNERSHIP LEVELS & TIERS

## DIAMOND LEVEL

- Complimentary AAAA Memberships (Select Advisory Affiliate or Student Memberships)
  - Advisory Membership.....175 Complimentary Membership
  - Affiliate Membership.....175 Complimentary Membership
  - Student Membership.....280 Complimentary Membership
- Access to AAAA Job Board..... Unlimited Job Board Postings
- AAAA Community Meet-Ups.....Included
  - Regional..... 4 Total
  - Campus..... 3 Total
  - Virtual Campus Meet-ups..... 4 Total
- National Conference Engagement.....Included
  - Exhibitor Booth.....Included
  - Partner Showcase.....Included
  - Conference Passes.....20 Complimentary Passes
  - Registration List.....Included
  - Summary Report.....Included
- Regional Conference Engagement.....Included
  - Exhibitor Booth.....Included
  - Conference Passes.....10 Complimentary Passes
  - Partner Showcase.....Included
  - Registration List.....Included
  - Summary Report.....Included
- Virtual Conference Engagement.....Included
  - Exhibitor Booth.....Included
  - Conference Passes..... 20 Complimentary Passes
  - Partner Showcase.....Included
  - Registration List.....Included
  - Summary Report.....Included
- Webinars (Categorized)..... 5 Total
- Email Distribution..... 6 Total
- Social Media Marketing.....4 Total
- Print Media.....Included
- Standard Logo Placement..... Included
- FPDP.....Included
- Next Gen Engagement .....Included

**\$175,000**

## TITANIUM LEVEL ★

- Complimentary AAAA Memberships (Select Advisory Affiliate or Student Memberships)
  - Advisory Membership.....150 Complimentary Membership
  - Affiliate Membership.....150 Complimentary Membership
  - Student Membership.....150 Complimentary Membership
- Access to AAAA Job Board..... Unlimited Job Board Postings
- AAAA Community Meet-Ups.....Included
  - Regional..... 3 Total
  - Campus..... 2 Total
  - Virtual Campus Meet-ups..... 2 Total
- National Conference Engagement.....Included
  - Exhibitor Booth.....Included
  - Partner Showcase.....Included
  - Conference Passes.....20 Complimentary Passes
  - Registration List.....Included
  - Summary Report.....Included
- Regional Conference Engagement .....Included
  - Exhibitor Booth.....Included
  - Conference Passes.....10 Complimentary Passes
  - Partner Showcase.....Included
  - Registration List.....Included
  - Summary Report.....Included
- Virtual Conferences Engagement.....Included
  - Exhibitor Booth.....Included
  - Conference Passes..... 20 Complimentary Passes
  - Partner Showcase.....Included
  - Registration List.....Included
  - Summary Report.....Included
- Webinars (Categorized)..... 3 Total
- Email Distribution..... 6 Total
- Social Media Marketing.....5 Total
- Print Media.....Included
- Standard Logo Placement..... Included
- FPDP.....Included
- Next Gen Engagement .....Included

**\$150,000**

# NATIONAL PARTNERSHIP LEVELS & TIERS

## PLATINUM LEVEL ★

- Complimentary AAAA Memberships (Select Advisory, Affiliate, or Student Memberships)
  - Advisory Membership.....100 Complimentary Membership
  - Affiliate Membership.....100 Complimentary Membership
  - Student Membership.....100 Complimentary Membership
- Access to AAAA Job Board..... Unlimited Job Board Postings
- AAAA Community Meet-Ups.....Included
  - Regional..... 2 Total
  - Campus..... 1 Total
  - Virtual Campus Meet-ups..... 1 Total
- National Conference Engagement.....Included
  - Exhibitor Booth.....Included
  - Partner Showcase.....Included
  - Conference Passes.....20 Complimentary Passes
  - Registration List.....Included
  - Summary Report.....Included
- Regional Conference Engagement.....Included
  - Exhibitor Booth.....Included
  - Conference Passes.....10 Complimentary Passes
  - Partner Showcase.....Included
  - Registration List.....Included
  - Summary Report.....Included
- Virtual Conference Engagement.....Included
  - Exhibitor Booth.....Included
  - Conference Passes..... 20 Complimentary Passes
  - Partner Showcase.....Included
  - Registration List.....Included
  - Summary Report.....Included
- Webinars (Categorized)..... 2 Total
- Email Distribution..... 5 Total
- Social Media Marketing.....4 Total
- Print Media.....Included
- Standard Logo Placement..... Included
- FPDP.....Included
- Next Gen Engagement .....ADD-ON AVAILABLE

**\$100,000**

## GOLD LEVEL

- Complimentary AAAA Memberships (Select Advisory, Affiliate, or Student Memberships)
  - Advisory Membership..... 75 Complimentary Membership
  - Affiliate Membership.....75 Complimentary Membership
  - Student Membership.....75 Complimentary Membership
- Access to AAAA Job Board..... 75 Job Board Postings
- AAAA Community Meet-Ups.....Included
  - Regional..... 2 Total
  - Campus..... 1 Total
  - Virtual Campus Meet-ups..... 1 Total
- National Conference Engagement.....Included
  - Exhibitor Booth.....Included
  - Partner Showcase.....Included
  - Conference Passes.....10 Complimentary Passes
  - Summary Report.....Included
- Regional Conference Engagement.....Included
  - Exhibitor Booth.....Included
  - Conference Passes.....5 Complimentary Passes
  - Partner Showcase.....Included
  - Summary Report.....Included
- Virtual Conference Engagement .....Included
  - Exhibitor Booth.....Included
  - Conference Passes..... 10 Complimentary Passes
  - Partner Showcase.....Included
  - Summary Report.....Included
- Webinars (Categorized)..... 1 Total
- Email Distribution..... 4 Total
- Social Media Marketing.....3 Total
- Print Media.....Included
- Standard Logo Placement..... Included
- FPDP.....ADD-ON AVAILABLE
- Next Gen Engagement .....ADD-ON AVAILABLE

**\$75,000**

# NATIONAL PARTNERSHIP LEVELS & TIERS

## SILVER LEVEL

- Complimentary AAAA Memberships (Select Advisory Affiliate or Student Memberships)
  - Advisory Membership..... 50 Complimentary Membership
  - Affiliate Membership.....50 Complimentary Membership
  - Student Membership..... 50 Complimentary Membership
- Access to AAAA Job Board..... 50 Job Board Postings
- National Conference.....ADD-ON AVAILABLE
  - Exhibitor Booth.....ADD-ON AVAILABLE
  - Partner Showcase.....ADD-ON AVAILABLE
  - Conference Passes.....5 Complimentary Passes
- Regional Conferences.....Included
  - Exhibitor Booth.....Included
  - Conference Passes.....5 Complimentary Passes
  - Partner Showcase.....Included
- Webinars (Categorized).....1 Total
- Email Distribution..... 3 Total
- Social Media Marketing.....2 Total
- Print Media.....ADD-ON AVAILABLE
- Standard Logo Placement..... Included
- FPDP.....ADD-ON AVAILABLE
- Next Gen Engagement .....ADD-ON AVAILABLE

**\$50,000**

## BRONZE LEVEL

- Complimentary AAAA Memberships (Select Advisory Affiliate or Student Memberships)
  - Advisory Membership..... 35 Complimentary Membership
  - Affiliate Membership.....35 Complimentary Membership
  - Student Membership.....35 Complimentary Membership
- Access to AAAA Job Board..... 25 Job Board Postings
- National Conference.....ADD-ON AVAILABLE
  - Exhibitor Booth.....ADD-ON AVAILABLE
  - Partner Showcase.....ADD-ON AVAILABLE
  - Conference Passes.....5 Complimentary Passes
- Regional Conferences.....Included
  - Partner Showcase.....Included
  - Conference Passes.....5 Complimentary Passes
- Webinars (Categorized).....ADD-ON AVAILABLE
- Email Distribution..... 4 Total
- Social Media Marketing..... 2 Total
- Print Media.....ADD-ON AVAILABLE
- Standard Logo Placement..... Included
- Next Gen Engagement .....ADD-ON AVAILABLE

**\$35,000**



# NATIONAL PARTNERSHIP LEVELS & TIERS

## AFFILIATE LEVEL

- Complimentary AAAA Memberships (Select Advisory Affiliate or Student Memberships)
  - Advisory Membership..... 25 Complimentary Membership
  - Affiliate Membership.....25 Complimentary Membership
  - Student Membership.....25 Complimentary Membership
- Access to AAAA Job Board..... 25 Job Board Postings
- National Conference.....ADD-ON AVAILABLE
  - Exhibtor Booth.....ADD-ON AVAILABLE
  - Partner Showcase.....ADD-ON AVAILABLE
  - Conference Passes.....2 Complimentary Passes
- Regional Conferences.....ADD-ON AVAILABLE
  - Conference Passes.....3 Complimentary Passes
  - Partner Showcase.....ADD-ON AVAILABLE
- Webinars (Categorized).....ADD-ON AVAILABLE
- Email Distribution..... 2 Total
- Social Media Marketing.....1 Total
- Print Media.....ADD-ON AVAILABLE
- Standard Logo Placement..... Included
- FPDP.....ADD-ON AVAILABLE
- Next Gen Engagement .....ADD-ON AVAILABLE

**\$20,000 - \$25,000**

## SUPPORTER LEVEL

- Complimentary AAAA Memberships (Select Advisory Affiliate or Student Memberships)
  - Advisory Membership..... 30 Complimentary Membership
  - Affiliate Membership.....10 Complimentary Membership
  - Student Membership.....10 Complimentary Membership
- Access to AAAA Job Board..... 10 Complimentary Postings
- National Conference Exhibitor Booth.....ADD-ON AVAILABLE
  - Conference Passes..... ADD-ON AVAILABLE
- Regional Conferences.....ADD-ON AVAILABLE
  - Conference Passes.....ADD-ON AVAILABLE
- Webinars (Categorized).....ADD-ON AVAILABLE
- Email Distribution..... ADD-ON AVAILABLE
- Social Media Marketing.....ADD-ON AVAILABLE
- Print Media.....ADD-ON AVAILABLE
- Standard Logo Placement..... Included
- FPDP.....ADD-ON AVAILABLE

**\$5,000 - \$10,000**

# NEXT GEN Development Program

Cultivating Talent and Igniting the Future Generation  
of Financial Leaders



## AAAA NEXT GEN PROGRAM The Gateway to Financial Opportunities

A dedicated department that caters to career changers, job seekers, and college students.

### STUDENTS

For students, AAAA offers a wealth of career opportunities, from internships and entry-level positions to scholarships and educational resources. Connect with experienced professionals, network with peers, and stay updated on the latest financial trends.

### CAREER CHANGERS

For career changers, AAAA assists in transitioning to financial advisory roles by offering access to job openings, educational resources, and industry insights, helping individuals explore and apply their skills in this dynamic sector.



# OUR NEXT GEN NETWORK

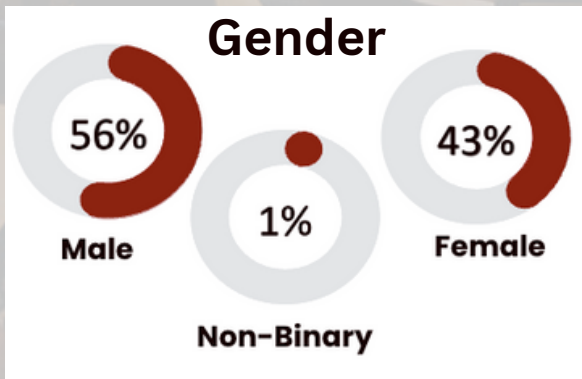
Our 300+ strong network is composed of students and career changers from these colleges and universities! The vast majority of students within our Next Gen network exhibit a keen and enthusiastic interest in securing impactful internships that can serve as significant stepping stones in their pursuit of successful careers within the Financial Services Industry.



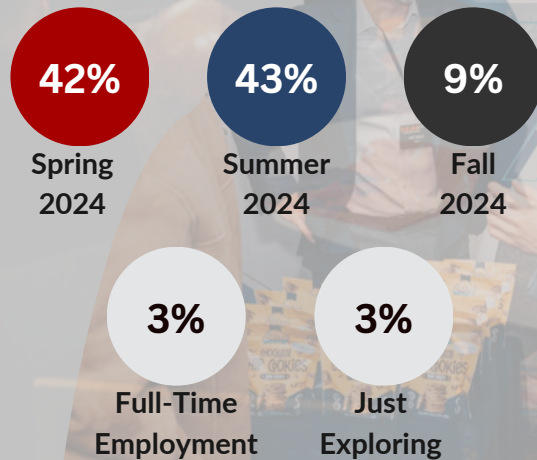
## CAREER FAIR & SYMPOSIUM DATA

### GENDER & RACE

The data is derived from the combined registrants of the Regional and Annual Conferences.



### 2024 NEXT GEN INTERNSHIP APPLICANTS



# NEXT-GEN PARTNERSHIP LEVELS & TIERS

\*Sponsorship levels for Next Gen are offered in addition to our National Title levels and A la carte options.

BENEFITS	VISIONARY	PIONEER	INNOVATOR	ACADEMIC
Shared Learning Resource	Unlimited	---	---	---
Job Posts & Announcements	Unlimited Access	Unlimited Access	6-month Access	3-month Access
In-Person Campus Events	4	2	1	---
Virtual Campus Events	4	2	1	---
Scholarships • Min. \$5,000 per scholarship	10	5	2	---
Sponsored Student Memberships	300	125	75	60
Career Fair Booth (Regional & National Conference)	✓	✓	✓	---
Nex Gen Newsletters (monthly)	✓	✓	✓	✓
Co-Branded Email Distributions (Limited depending on Partner level)	✓	✓	✓	✓
SIE and/or Series 65 Sponsorship	✓	✓	✓	✓
Access to Alumni Network	✓	✓	✓	✓
Total Sponsorship Cost	\$250,000	\$125,000	\$75,000	\$60,000

# PARTNERSHIP A-LA-CARTE OPTIONS

\*Options below are already included in National Title, Ambassador, Diamond, Titanium, Platinum, and Gold Level Partnerships

\*Silver, Bronze, Affiliate, and Supporter Levels should select additional A la Carte options for engagement and participation.

## GENERAL

- AAAA Membership
  - Advisory Membership.....\$375/ per Membership
  - Affiliate Membership.....\$200/ per Membership
  - Student Membership.....\$100/ per Membership
- Social Media Marketing (1x).....\$4,000
- Print Media (1x).....\$500
- Standard Logo Placement(1x).....\$500
- Newsletters Ad Space(1x).....\$500
- Email Distribution (1x) ..... \$1,500/ per Email
- Featured Job Board Postings (5x).....\$5,000
- Regional In-Person Meet-Up Events.....\$25,000/ per Event
- Categorized Webinars (1x)..... \$25,000/ per Webinar

## NEXT-GEN

- Logo Placement.....\$5,000
  - Website, Conferences, Events,Print Media
- Talent Pipeline Development
  - Mentorship Groups.....\$5,000/ per Cohort
  - SIE and/or Series 65 Sponsorship.....\$10,000/ per Cohort
- Virtual Campus Meet-up.....\$10,000
- Unlimited Job Postings/Announcements.....\$35,000
- On-Campus Meet-up.....\$35,000
- Career Fair Booth.....\$45,000
  - Regional & National Conference
- Access to Dean/Program Roundtable.....\$45,000
- AAAA Online Learning Resource.....\$125,000
- AAAA Scholarship Program.....\$150,000

## PROGRAMS

- AAAA Student Internship Program.....\$100,000
- Every Household Desrves a Financial Plan Program.....\$100,000
  - Regional Virtual Client Symposiums
  - Virtual Client Symposiums
- Financial Professional Development Program.....\$130,000
- WIIN - Women's Impact Initiative Network.....\$250,000

## DATA ACCESS

- Licensed Financial Advisor Data Access.....Contact for Pricing
- Length of Service Data Access.....Contact for Pricing
- B/AA Household Data Access.....Contact for Pricing
- Next Gen Data Access.....Contact for Pricing
- Gender Data Access.....Contact for Pricing
- Race/Nationality Data Access.....Contact for Pricing
- Regional Heat Map Data Access.....Contact for Pricing
- B/AA Industry Report.....Contact for Pricing

\*Contact AAAA to discuss pricing

**SEE YOU IN 2024 AT AN AAAA CONFERENCE!**

**EVENT  
CANCELLED**

- **Regional Conference (1.5-Days)**

Location: Dallas, TX

Date: March 27th-28th, 2024

- **Women's Impact Initiative Network (WIIN)  
Regional Conference (1.5-Days)**

Location: Chicago, IL

Date: June 19th-20th, 2024

- **AAAA Annual V.I.S.I.O.N. Conference (3-Days)**

Location: Washington, D.C.

Date: September 11th -13th, 2024

- **AAAA Virtual Diversity Summit**

Location: Remote

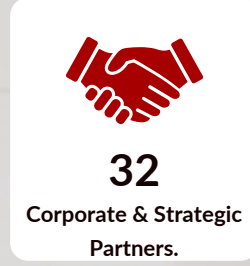
Date: December 5th, 2024

**SEPT. 2024**

**2024 ANNUAL V.I.S.I.O.N. CONFERENCE**

# V.I.S.I.O.N. CONFERENCE SUMMARY DATA

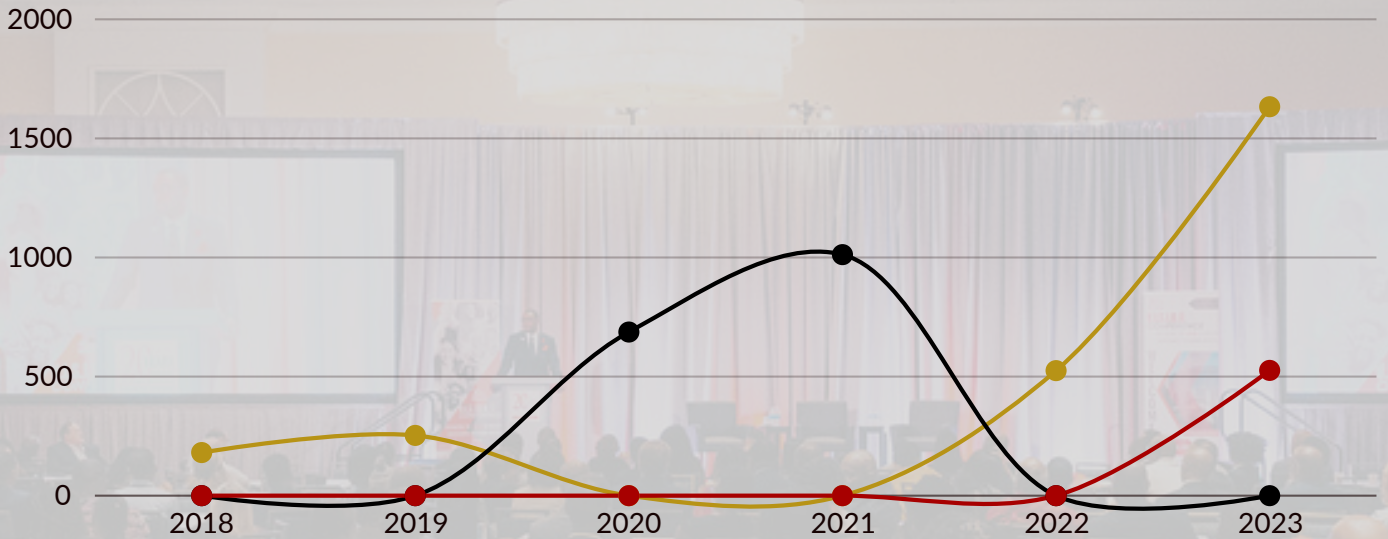
The V.I.S.I.O.N. Conference by AAAA offers a unique platform to engage with influential leaders across diverse sectors and organizations, expanding your network and enriching your circle of professional contacts.



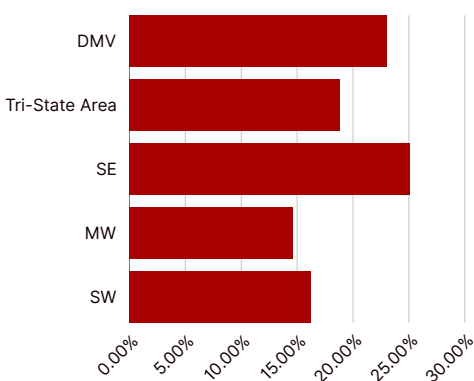
## Historical Conference Attendance Data

● Regional Conference ● Virtual Conference ● National Conference

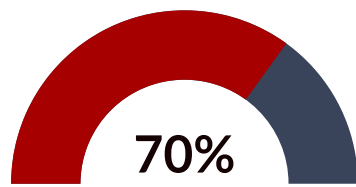
2018-2023



## Attendance By Region of U.S.



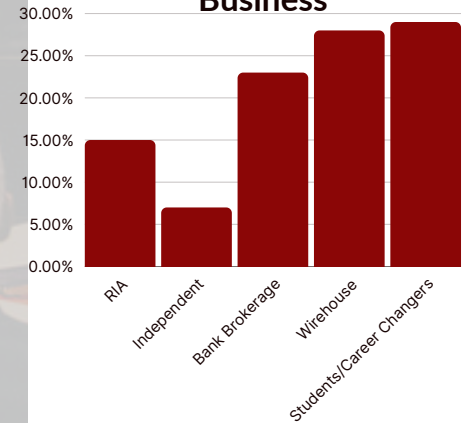
## Licensee Data



● Series 7, 66, or 65

70% of attendees had Series 7, 66, or 65 securities licenses,

## Attendance By Line of Business



## Gender Representation Data

■ Female Attendees

■ Male Attendees



# CONFERENCE SPONSORSHIP OPPORTUNITIES

AAAA's Regional and National V.I.S.I.O.N. conferences provide a platform for engaging sessions that encompass a broad spectrum of professional development topics. These include cutting-edge wealth management strategies, innovative investment approaches, comprehensive retirement planning, and much more.

Our conferences serve as a dynamic stage for AAAA's partners to spotlight their products and services to Black/African American Financial Advisors, Financial Planners, and related professionals. These professionals turn to AAAA to enrich their knowledge, refine their skills, and stay ahead of the curve when it comes to industry trends.

## V.I.S.I.O.N. CONFERENCE SPONSOR: \$750,000

### **PROGRAMS**

- Main Stage Presence
- Breakout Session Speakers (3)
- Firm Sponsored Session (1)
- Sponsored Financial Professional Development Program (FPDP) Capstone

### **NETWORKING AND ENGAGEMENT EVENTS:**

- AAAA Dine Around
- Networking Receptions

### **AWARDS AND RECOGNITIONS:**

- Sponsor Gala Awards Dinner
- Sponsored Fifty Under 50 Award Luncheon

### **EXCLUSIVE DINNERS AND LUNCHEONS:**

- Host AAAA VIP Dinner Sponsored FPDP Luncheon
- Exclusive Dinners and Luncheons:

### **CONFERENCE OFFERINGS:**

- Conference Data:
  - Conference Registration List
  - Conference Summary Report
- Conference Passes
- Registrations:
  - 100 Conference Registrations
  - 100 Student Registrations

### **CONFERENCE OFFERINGS:**

- Career Symposium
- Interview Opportunities:
- Interview Booth
- Interview Room
- Pre-Conference Student Workshop (Virtual)
- Private Office Space
- 20 x 20 Exhibitor Booth

### **EVENT SUPPORT AND SERVICES:**

- Sponsored A/V (Audio/Visual)
- Sponsored Media Crew
- Sponsored Staff (Volunteers)

### **EVENT LOGISTICS AND FACILITIES:**

- WiFi
- Hotel Signage
- Room Keys
- Sponsored Buses (Students)

### **CATERING:**

- Breakfast
- Lunch
- Beverage/Snack Stations

### **BRANDING AND PROMOTION:**

- Logo Placement
- Hotel Signage
- Print Media
- Conference Booklet
- Lanyards



# CONFERENCE A-LA-CARTE SPONSORSHIP OPPORTUNITIES

\*Options below are already included in National Title, Ambassador, Diamond, Titanium, Platinum, and Gold Level Partnerships

\*Silver, Bronze, Affiliate, and Supporter Levels should select additional A la Carte options for engagement and participation.

## Programs

- Main Stage Presence.....\$10,000
- Breakout Session Speakers.....\$5,000
- Firm Sponsored Session.....\$15,000
- Sponsored FPDP Capstone.....\$15,000

## Networking and Engagement Events:

- AAAA Dine Around.....\$15,000
- Networking Receptions.....\$15,000

## Awards and Recognitions:

- Gala Awards Dinner.....\$75,000
- Fifty Under 50 Awards Luncheon.....\$50,000

## Exclusive Dinners and Luncheons:

- Host AAAA VIP Dinner.....\$25,000
- Sponsored FPDP Luncheon.....\$50,000

## Event Support and Services:

- Sponsored A/V (Audio/Visual).....\$150,000
- Sponsored Media Crew.....\$25,000
- Sponsored Staff (Volunteers).....\$50,000

## Conference Offerings:

- 10 X 10 Exhibitor Booth.....\$15,000
- 20 x 20 Exhibitor Booth.....\$20,000
- Interview Booth.....\$25,000
- Interview Room.....\$35,000
- Student Workshop.....\$35,000
- Private Office Space.....\$35,000

## Conference Offerings:

- Conference Registration List....\$75,000
- Conference Passes
  - (10) Conference Registrations.....\$5,000

## Catering:

- Breakfast.....\$25,000
- Lunch.....\$35,000
- Beverage/Snack Stations.....\$15,000

## Event Logistics and Facilities:

\*Contact AAAA to discuss pricing

- WiFi
- Hotel Signage
- Room Keys
- Sponsored Buses (Students)

## Branding and Promotion:

\*Contact AAAA to discuss pricing

- Logo Placement
- Hotel Signage
- Print Media
- Conference Booklet
- Lanyards

# CONFERENCE REGISTRATION RATES

CONFERENCE REGISTRATION	EARLY BIRD Ends 6/14/2024	REGISTRATION Ends 8/30/2024	LATE REGISTRATION
AAAA Advisory Members	Complimentary	\$299	\$399
AAAA Affiliate Members	Complimentary	\$299	\$399
Non-Member Corporate Partner Employee	\$199	\$399	\$499
Non - Member	\$299	\$499	\$499

CAREER SYMPOSIUM	EARLY BIRD Ends 6/14/2024	REGISTRATION Ends 8/30/2024	LATE REGISTRATION
AAAA Student Members	\$0.00	\$0.00	\$0.00
Corporate Recruiters (Career Fair Only)	\$199	\$399	\$499

## REGIONAL A-LA-CARTE OPPORTUNITIES

### Programs

- Main Stage Presence.....\$10,000
- Breakout Session Speakers.....\$5,000
- Firm Sponsored Session.....\$15,000

### Networking and Engagement Events:

- Networking Receptions.....\$15,000

### Event Support and Services:

- Sponsored A/V (Audio/Visual).....\$50,000
- Sponsored Media Crew.....\$25,000
- Sponsored Staff (Volunteers).....\$15,000

### Catering:

- Breakfast.....\$15,000
- Lunch.....\$25,000
- Beverage/Snack Stations.....\$10,000

### Conference Offerings:

- Virtual Exhibitor Booth.....\$7,500
- 10 X 10 Exhibitor Booth....\$15,000
- Interview Booth.....\$25,000
- Student Workshop.....\$25,000

### Conference Offerings:

- Conference Registration List....\$75,000
- Conference Passes
  - (10) Conference Registrations....\$5,000

### Branding and Promotion:

\*Contact AAAAA to discuss pricing

- Logo Placement
- Hotel Signage
- Print Media
- Conference Booklet
- Lanyards

### Event Logistics and Facilities:

\*Contact AAAAA to discuss pricing

- WiFi
- Hotel Signage
- Room Keys
- Sponsored Buses (Students)

SEPT. 2024

2024 ANNUAL V.I.S.I.O.N. CONFERENCE

# AAA'S 2023 CORPORATE PARTNERS

## NATIONAL TITLE SPONSOR

Merrill Lynch

## AMBASSADOR SPONSORS

JP Morgan Chase Wealth Management

## DIAMOND SPONSORS

UBS

## PLATINUM SPONSORS

Capital Group | American Funds

## GOLD SPONSORS

Citi Global Wealth

PIMCO

Edward Jones

TIAA

RBC

LPL Financial

## SILVER SPONSORS

Morgan Stanley

Fidelity

## BRONZE SPONSORS

Wells Fargo Advisors

Commonwealth

Raymond James

Cetera

## AFFILIATE SPONSORS

Janney Montgomery

RW Baird

Principal Asset Management

T.Rowe Price

## SUPPORTER SPONSORS

Stifel Independent Advisors

Charles Schwab

New York Investments

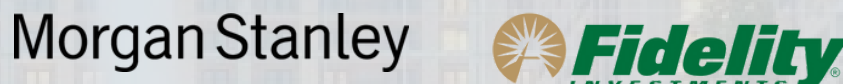
Blue Owl

Smarsh



J.P.Morgan

WEALTH MANAGEMENT



# CORPORATE PARTNER & SPONSOR COMMITMENT FORM

## 2024

### Corporate Partner & Sponsor Commitment Form

Complete contact information is required. Please print or type.

#### Partner/Sponsor Contact Information

Name:	Company:	Title:	
-----	-----	-----	
Email:	Phone:		
-----	-----		
Address:	City:	State:	Zip Code:
-----	-----	-----	-----

#### Relationship Manager Contact

Name:	Phone:	Email:
-----	-----	-----

#### Conference Passes & AAAA Individual memberships:

All names of firm representatives and members must be submitted by the date specified in the sponsorship agreement. You will receive the information soon after this form is received by AAAA. Any complimentary membership that have not been allocated by the specified deadline will be forfeited.

Check payments: Must be made payable to and mailed to:

Association of African American Financial Advisors  
1050 Connecticut Avenue, SW, Suite 500  
Washington, D.C. 20036

Cancellation Policy: In the event AAAA cancels an event due to unforeseen circumstances, AAAA will retain 50% of the sponsorship commitment. The remaining fees will be credited to the sponsorship of one or more future events upon AAAA's discretion.

#### LEVEL OF SUPPORT

- |                                                 |                                                         |
|-------------------------------------------------|---------------------------------------------------------|
| <input type="checkbox"/> National Title Sponsor | <input type="checkbox"/> AAAA Ambassador Level          |
| <input type="checkbox"/> AAAA Diamond Level     | <input type="checkbox"/> AAAA Titanium Level            |
| <input type="checkbox"/> AAAA Platinum Level    | <input type="checkbox"/> AAAA Gold Level                |
| <input type="checkbox"/> AAAA Silver Level      | <input type="checkbox"/> AAAA Bronze Level              |
| <input type="checkbox"/> AAAA Affiliate Level   | <input type="checkbox"/> AAAA Supporter Level           |
| <input type="checkbox"/> AAAA AI-La-Carte       | <input type="checkbox"/> Conference A-La-Carte          |
| <input type="checkbox"/> AAAA Scholarship       | <input type="checkbox"/> Regional Conference A-La-Carte |

Pledge Amount \$ \_\_\_\_\_

This form and other written confirmation MUST be returned via email to [Necho.Carroll@aaafainc.org](mailto:Necho.Carroll@aaafainc.org) to confirm your sponsorship, otherwise you will not receive credit. Should you have questions or concerns, please email [admin@aaafainc.org](mailto:admin@aaafainc.org).



ASSOCIATION OF AFRICAN AMERICAN  
FINANCIAL ADVISORS

SHAPING THE FUTURE

1050 Connecticut Avenue NW | Suite 500 Washington, DC 20036

[www.aaafainc.com](http://www.aaafainc.com)





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